

SARA CAMPBELL

Happy HOLIDAYS

from our hearts to your wardrobe,
here are some of our favorite photos
and most memorable moments!

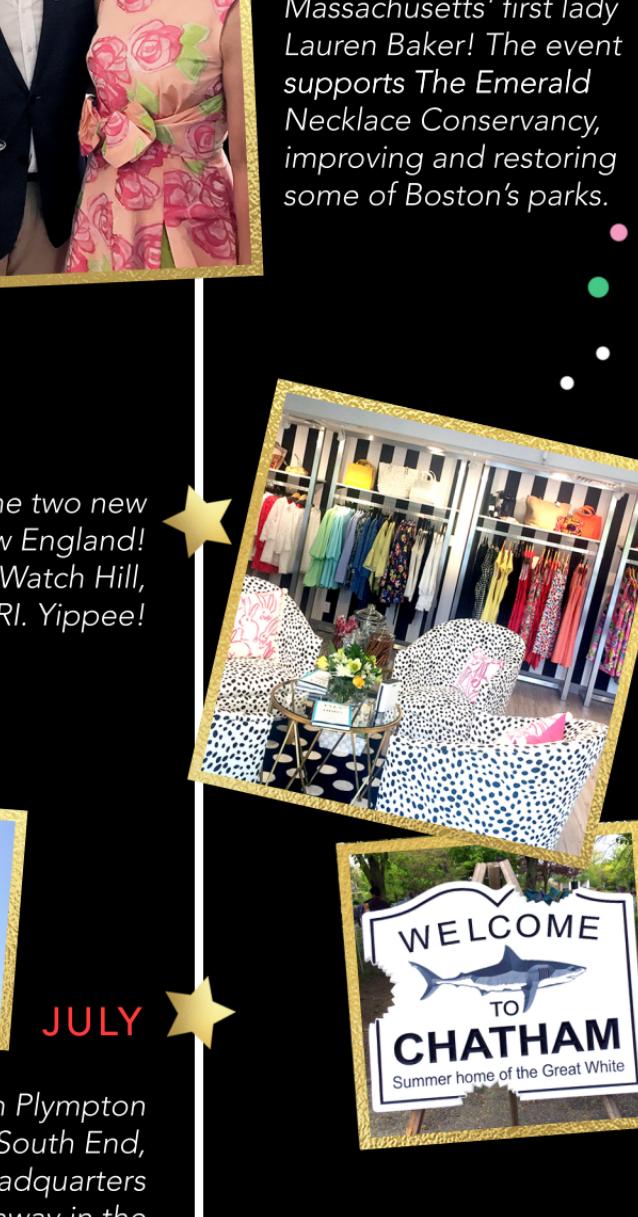


JANUARY

Sara takes a break from a photoshoot to cuddle with one of her boxers, Cooper.

MARCH

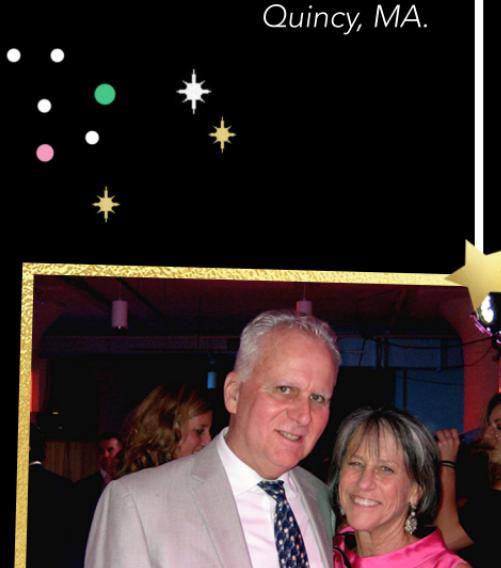
Sara and Peter enjoy an early spring day!



APRIL

We raise over \$5,000 for the Leukemia & Lymphoma Society through sales from our best-selling "Maureen" blouse, inspired by Sara's dear friend.

MAY-JUNE



Sara attends one of her favorite annual events, Party in the Park. Here she is with Improper Bostonian's Jonathan Soroff and Massachusetts' first lady Lauren Baker! The event supports The Emerald Necklace Conservancy, improving and restoring some of Boston's parks.

We welcome two new boutiques in New England! Chatham, MA & Watch Hill, RI. Yippee!

JULY

After 35 years on Plympton Street in Boston's South End, we relocate our headquarters just a mile away in the up-and-coming Newmarket Square neighborhood!



Welcome to CHATHAM

Summer home of the Great White

OCTOBER

Sara poses with models at a fashion show for charity in Quincy, MA.



SEPTEMBER

Our team donates over 300 items of new clothing to those affected by Hurricane Harvey. We support the American Red Cross' relief effort for both Harvey and Irma hurricanes.

Meanwhile... We open two new boutiques in Florida! Delray Beach & Winter Park. Yippee!



DECEMBER

Our stores deck their halls and navigate our many holiday events with enthusiasm. We couldn't be more thankful for such an amazing team of managers and salespeople!

Thank you for all you've given us this year.

While perhaps not captured on camera, we know that so many of our memorable moments involved **you**, our cherished customers. Without being there to witness it all, we know there were many laughs, experiences shared, and inspirational acts happening inside our boutiques throughout the year. We are so grateful for your shared values, loyalty, and generosity. These values support our mission of giving back to our communities and manufacturing in the USA.

Thank you for all you've given us this year.